

# MEDTECH 2018



defoe

## CVS scope: When are CVS assessments required?



|  |  | PRIOR CVS SUBMISSION  |   |  |   |
|--|--|---|---|--|---|
|  |  | IN MEDTECH EUROPE<br>GEOGRAPHIC AREA  |   | OUTSIDE MEDTECH EUROPE<br>GEOGRAPHIC AREA  |   |
| WHICH TYPE OF<br>SUPPORT CAN<br>MEMBER COMPANIES<br>PROVIDE TO<br>WHICH THIRD PARTY<br>ORGANISED<br>EDUCATIONAL<br>EVENTS? |  | <b><u>NATIONAL</u></b><br>Third Party Organised<br>Educational Events<br>attended by delegates<br>which are local HCPs<br>only) | <b><u>INTERNATIONAL</u></b><br>(Third Party Organised<br>Educational Events<br>attended by delegates<br>coming from at least two<br>countries of the<br>MedTech Europe<br>Geographic Area <sup>1,2)</sup> | <b><u>INTERNATIONAL</u></b><br>(Third Party Organised<br>Educational Events<br>attended by delegates<br>who are Healthcare<br>Professionals registered<br>and practising in the<br>MedTech Europe<br>Geographic Area <sup>3)</sup> | <b><u>INTERNATIONAL</u></b><br>(Third Party Organised<br>Educational Events to<br>which no Healthcare<br>Professionals registered<br>and practicing in the<br>MedTech Europe<br>Geographic Area attend,<br>neither as speakers or<br>delegates) |

|  |  |  |   |  |  |
|--|--|--|---|--|--|
| EDUCATIONAL GRANTS <sup>4</sup><br>PROVIDED TO SUPPORT A THIRD PARTY ORGANISED CONFERENCE  | Educational Grant to support the general running of a conference                   | 2017 – Allowed <sup>5</sup> .<br><br>2018 – Allowed. | 2017 – Allowed.<br>Not subject to CVS decision<br><br>2018 – Subject to CVS decision  | 2017 – Allowed.<br>Not subject to CVS decision<br><br>2018 – Allowed.<br>Not subject to CVS decision | Out of scope of the application of the Code <sup>6</sup> |
|  | Educational Grants that includes funds to support HCP attendance to the conference | 2017 – Allowed.<br><br>2018 – Allowed.               | 2017 – Allowed.<br>Not subject to CVS decision<br><br>2018 – Subject to CVS decision  | 2017 – Allowed.<br>Not subject to CVS decision<br><br>2018 – Subject to CVS decision                 | N/A  |
|  | Educational Grants that includes funds to support Faculty                          | 2017 – Allowed.<br><br>2018 – Allowed.               | 2017 – Allowed.<br>Not subject to CVS decision<br><br>2018 – Subject to CVS decision  | 2017 – Allowed.<br>Not subject to CVS decision<br><br>2018 – Allowed.<br>Not subject to CVS decision | N/A  |
| COMMERCIAL ACTIVITIES  | Consultancy agreement for speakers in satellite symposia                           | 2017 – Allowed.<br><br>2018 – Allowed.               | 2017 – Allowed.<br>Not subject to CVS decision<br><br>2018 – Subject to CVS decision  | 2017 – Allowed.<br>Not subject to CVS decision<br><br>2018 – Allowed.<br>Not subject to CVS decision | N/A  |
|  | Booths/advertising   | 2017 – Allowed.<br><br>2018 – Allowed.               | 2017 – Allowed.<br>Not subject to CVS decision<br><br>2018 – Subject to CVS decision  | 2017 – Allowed.<br>Not subject to CVS decision<br><br>2018 – Allowed.<br>Not subject to CVS decision | Out of scope of the application of the Code              |
| DIRECT SPONSORSHIP OF HCPs REGISTERED AND PRACTISING IN THE MEDTECH EUROPE GEOGRAPHIC AREA | Direct sponsorship of HCPs as delegates (passive participation)                    | 2017 – Allowed.<br><br>2018 – Not allowed.           | 2017 – Subject to CVS decision<br><br>2018 – Not allowed                              | 2017 – Subject to CVS decision<br><br>2018 – Not allowed   | N/A  |
|  | Direct sponsorship of HCPs as Faculty (active participation)                       | 2017 – Allowed.<br><br>2018 – Not allowed.           | 2017 – Allowed.<br>Not subject to CVS decision <sup>7</sup><br><br>2018 – Not allowed | 2017 – Allowed.<br>Not subject to CVS decision<br><br>2018 – Not allowed                             | N/A  |



# When HCPs' invitation is possible



- ◆ Financial support must comply with the General Criteria for Events. Member Companies may therefore pay travel, hospitality and the registration fee.
- ◆ Where applicable, the Third Party Organised Procedure Training has approval via the Conference Vetting System.
- ◆ For financial support to Third Party Organised Procedure Training meetings, member Companies must apply the requirements governing conduct and attendance at such meetings in the country where the Healthcare Professional carries on their profession and give due consideration to the requirements in the country where the meeting is being hosted.

# When HCPs' direct invitation is possible

## 1) Third party organised procedure training

Practical , Hands-On Training, Simulations, Course rather than Conference, Multi-Sponsor Event, Stand alone event, Duration: 6 hours for 1 day course, 3 hours for half day course, Location suitable for practical demonstrations (Clinique or Conference Rooms).

# When HCPs' direct invitation is possible

## 2) Company Events

Complies with General Criteria, rigorous Scientific Programme, bona fide educational, not mainly sales and marketing oriented, full day event mainly educational or half day event without any commercial content, no significant gaps in the programme anyway. location close to the Healthcare Professional's place of business, not appropriate for travel or accommodation support to be provided to Healthcare Professionals by Member Companies, except where demonstrations of non-portable equipment are necessary.

## General rules & criteria



# Process of registration

Publication on event website/webpage of available registration grants offered from one or more sponsors.

Fax or Online application for different professional categories and specialties (Nurses, Physiotherapists, Midwives, Doctors), for specific educational events.

Apply for an unrestricted registration grant. Nr of available granted seats will be mentioned on the event website

Transparent process of registration

Massive and independent communication to HCOs/HCPs that an educational grants are made available by “Companies names».

Formal declaration from HCP that his/her application is free from any commercial interest.



# How to select anonymous applicants: criteria

- 1- CME accredited categories and disciplines (if applicable)
- 2- Faculty members (if applicable)
- 3 – Active delegates: presenters of accepted abstracts (oral, video or poster)
- 4 - Scientific Association's regular members
- 5- Association's Executive and Committee members involved in the Scientific Programme
- 6 - Specialists whose main professional interests are part of the scientific contents
- 7- Young professionals involved in the field

**Selection on First come, first served basis**

# Industries > 1 Jan 2018

## Promotion

- Direct sponsorship of HCPs never allowed
- Sales teams still are able to promote fund availability to customers and possibly may make suggestions to potential beneficiaries on how to apply
- Some companies display educational grant submission forms on their website